



830 Hillsdale Road  
Jasper, AL 35504

Phone (205) 265-1977  
(205) 265-1ADS  
foxfm@worldwidefm.com

60's, 70's, 80's, 90's • Classic Top-40

**Tell more than a quarter of a million people  
about your business!**

**Jasper & Walker County's Official FM Radio Station Is 97.7 Fox-FM!**

<b>Sponsor Rates</b>			
#	15 Seconds	30 Seconds	60 Seconds
<b>1 daily</b>	<b>\$2.00 - \$60.00/month</b>	<b>\$4.00 - \$120.00/month</b>	<b>\$8.00 - \$240.00/month</b>
<b>2 daily</b>	<b>\$1.75 - \$105.00/month</b>	<b>\$3.50 - \$210.00/month</b>	<b>\$7.00 - \$420.00/month</b>
<b>4 daily</b>	<b>\$1.50 - \$180.00/month</b>	<b>\$3.00 - \$360.00/month</b>	<b>\$6.00 - \$720.00/month</b>
<b>8 daily</b>	<b>\$1.25 - \$300.00/month</b>	<b>\$2.50 - \$600.00/month</b>	<b>\$5.00 - \$1,200.00/month</b>
<p>* Pay in advance for 3 months and get a 10% discount!            **Pay in advance for 6 months and get a 17% discount!            ***Pay in advance for 12 months and get a 25% discount!</p> <p>Quoted Rates are "Per Spot" and show an "average monthly" total as not all months have 30 days. Scheduling is "run of schedule" random times, equally divided between all day parts – Morning, Afternoon, Evening and Overnight. (Specific times are available at higher rates due to scheduling complications.)</p>			

We can tell more than 58,988 local people about your business! (NOT including hundreds of thousands of daily travelers who pass through our area each day.)

Compare this with:

- Cable TV reaches approximately 12,000 local subscribers which can actually reach up to 120 people per channel IF all are watching at once and you advertise on ALL CHANNELS (which costs a small fortune)...
- Newspaper reaches from 12,000 up to 20,000 subscribers IF they all read a given edition...

Clearly, 97.7 Fox-FM reaches MANY TIMES THE AUDIENCE of any other local media outlet on a daily basis. Even better, we do it much more efficiently and in a manner that costs you less to get your message before many, many more people!

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